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SPEAKERS

Leslie Tagorda



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Hey luminary How do you feel about money? Like really money? How do you feel about adding value and investing in the things that you value in your business? Do you feel like you have all of the possibilities and the abundance at your fingertips? Or do you feel like profitability is just a dream? Wherever you are today we're going to be talking about this Taurus energy, the energy that you need in your business to build value add prosperity. Welcome to the savvy luminary podcast astrology for entrepreneurs. I'm your host, Leslie Tagorda, creator of the Astro rad method, business astrologer, Brad designer, author and Aquarius possible and I help visionary spiritual entrepreneurs and impact makers like you illuminate and amplify your unique star powers so you can be the luminary you were born to be. So today, I want to take a deep dive into the Taurus archetype. We all have Taurus somewhere in our charts by planet or by house. And it is this energy that we need to tap into to build prosperity in our business. Of course, most of us have started our business to support ourselves to earn incomes that we can thrive from not just to survive. But I know as a spiritual entrepreneur, there are a lot of wounds that many of us have around, around knowing what our value is, and how we're meant to contribute that in the world. And this kind of disconnect prevents us from building prosperity, building that wealth that we need to thrive from building the surplus and filling our cup so that we have the ability to give from this access instead of hoarding it all. So today, I'm really going to be talking about this Taurus energy exactly what it is, why it's important in your business. What happens when you're not using this energy, and ways to really unlock your unique Taurus energy in your business and brand by house by looking at different torian wounds that you may

have, and by planet. So earlier this week, I hope that you've done a full moon ritual with Scorpio because Scorpio is the polar opposite of tourists. We'll talk a little bit about that later. But Scorpio is about trust. And it's about that deep inner power, and Scorpio if we don't trust in ourselves, if we don't trust in our innate inner authentic power, that is Scorpio that we're never going to be able to trust ourselves to build wealth. So there's a part of that torian energy that is building prosperity, and it's that part of Scorpio energy that heals the blocks that prevent us from prosperity. So if you haven't yet done your Scorpio release ceremony, please make sure you do some kind of letting go examination of your money blocks or other different types of worthiness blocks so that by the time our Taurus New Moon comes up in a couple of weeks, you'll have the space to plant these seeds of abundance and wealth. For the last few episodes, I've been talking about a book called braiding sweetgrass by an indigenous woman, and scientists and botanists named Robin wall kimmerer. I highly recommend getting this book of braiding sweetgrass, I'll have it linked up in my show notes. And there's a passage there that she says about value, she says, that is the fundamental nature of gifts, the more they are given, and their value increases with their passage. Now, what Robin wall kimmerer is speaking about is the exchange of sweet grass or other kind of herbal medicines that as these medicines are passed through hands, they increase in their value. Now we live in a consumerist capitalist society, even though that is changing. But we can't, we can't to go around this idea of earning income and getting monetary exchange that is just frankly, how we survive right now. So the question to kind of bridge that gap from this idea of moving our gifts, understanding our gifts and moving them through the world to increase their value comes to our responsibility, so that we can each become a valuable contributor. feature in this world, part of this, this contribution is really understanding what your value is through your business. And I know that sometimes it's really vague and especially for spiritual entrepreneurs. So I want us to think about this before we dive in worthiness is knowing your value of trusting in your value understanding your value, selling is expressing your value to those who could benefit from it. prosperity is the reciprocal building value, meaning that we're building and sharing our value so that all ships can rise. So then reciprocity now is contributing to the world, your value. And this contribution now is your gift and responsibility that then adds to your worthiness. So I hope that you can see this as a cycle that we all have something to contribute. And it is our responsibility to know exactly what that special gift is. We all have this gift in Robin wall kimmerer. His book, she talks about the beavers that build dams, and the deer is that give so generously of their bodies and the Eagles that have vision, she knows that every single organism in the hole has something to contribute. Now, as I was mentioning earlier, we cannot give from an empty cup. And contributing makes us an active member to our communities. So again, we cannot get from from an empty cup. So if you're constantly over giving, then you're not going to be able to thrive, you're not going to be able to survive. And if you're not contributing to the world, that means that you are not an active member of society. That means that you're just a taker. So lesson, we need to fill our cup

by knowing our value. It's our responsibility to contribute our gift into the world. So let's find out how we can unlock our value using our Taurus energy. So before we get into our mantra, I invite you to plant your feet firmly on the ground, to sit up straight with a tall spine and reach the crown of your head to the heavens. Feel your feet on the earth rooting down. So much embodiment for this Taurus season, I invite you to take a deep cleansing breath, feel it at the bottom of your lungs. And repeat after me. I am worthy because I know my value and contribute my value to the world.



08:06

And again,



Leslie Tagorda 08:08

I am worthy because I know my value and contribute my value to the world. Beautiful. Let's dive in. All right, so what is Taurus? Well, symbolically Taurus is the second sign of the zodiac. It is earthy, so it's an earth sign and fixed meaning it is very patient. So as an earth sign, it's practical. It's embodied. earth signs are the physical manifestation. So our body the land that we live on all of our physical resources that is the earth and fixed because it represents the middle of the season. This is the energy that is a little bit resistant to change. Tourists will make change as soon as it's like, okay, yeah, that's a good change. It's slow to come to deciding change, but once it decides it will change meaning that's why it's very fixed. So you know, you think about the torian energies and the bull. Of course, that is very fixed kind of energies. I'm digging my hose in. I'm not moving until I am ready. When I'm talking with clients, I'm always when I've talked about tourists and if you have a lot of tourists energy, I always really relate tourists to that old Spanish children's book Ferdinand the bull, where you have this this visual of Ferdinand and he's like this big bull kind of burly, but all he wants to do is sit on the cool grass under the cork trees smelling the flowers, enjoying all of his senses feeling the cool Earth smelling the fresh air and flowers taking in the scenic beauty of The past Erol Spanish countryside and it's when he got stung by a bee because he was sitting on a piece of like a flower or something that he didn't notice there was a bee that he erupts into this kind of that fighting bowl and these cookie stores. Are they come keystores I forget what they're called, anyway though bullfighters, the recruiters are looking for a new bowl for their bowl fights and they see they see Ferdinand after getting stung and say, hey, that's who we need. Not knowing and not understanding that the archetype of this bull is so peace loving, it's so sensual. And so remember when you're thinking about Torres, we're really talking about Ferdinand. Like further down the bowls. If you have strong Taurus energies, you probably relate to wanting all of your senses to be to be nurtured and luxuriated the symbol of the bull with

Scorpio. If you look at it another way, it represents the womb, it's a circle, kind of with like two horns, but another way of looking at it is the uterus with the fallopian tubes. And so this idea of Taurus energy is the creator. The archetypal energies that go with Taurus, like very traditionally are like the farmer, the creator, the banker, like all of these people that are like building physical resources, physical wealth. But when we think about like from the womb, and the creator and the farm, it's literally the land on which we thrive and survive that we can build a legacy, the verdant land that provides for us that sustains us. That's why Torres is all about eating yummy food, lots of food, lots of yummy drinks. Lots of natural textures on the opposite side of Taurus from the chart since Scorpio and this idea of Scorpio and Taurus are really interlinked on this, this polarity access called our wealth access, where Taurus is building the physical prosperity to build wealth. Scorpio is building the inner power prosperity that allows us to receive wealth. If you look at a traditional natal chart. Taurus rules the second house, we'll be talking a little bit about the second house. And Scorpio rules the eighth house, where the second house is about our money earned the money in our bank, everything that we have to do with selling and our offers and are value, the eighth house, in that respect represents other people's resources. So in that power and trust is really important in other people's resources. Because not only did the other people have to trust you to leverage their money and their income and to harness their money and the income, but you have to trust yourself in order to harness other people's income as well as your own income. So you can see how this idea of Scorpio and power and trust and an inner authenticity is completely tied into the physical security that we build with Taurus energy. Now, the ruling planet of Taurus is beautiful Venus. And if you've had an Astro bad reading with me before, you've heard me talk about Venus as our ability or the energy to attract and connect with both people and resources that we need to thrive and survive. So Venus has a dual rulership, she rules both Taurus as well as Libra. And so in the Libra, it's that connection to the people and the relationships that she's building. That is that that connection and the attraction to people in Taurus Venus is the attraction and connection to the resources. Again, physical resources because we live in this world money is our ability to acquire physical resources, but this is also about the physical resources that we love to embody with ourselves. So the appreciation of of looking good, right wearing beautiful clothing wearing natural textures. Having that sense of beauty both Venus is about arts and beauty. And so when we think about Venus in Taurus perspective, this now is literally like about makeup products beauty products, things that up our aesthetic for our bodies. So basically what Taurus comes down to in our lives and our businesses is about building because again, this is the creator energy the physical creator energy of peace, comfort, pleasure, material resources, wealth. value and worthiness of course, you can see how important Taurus is in your business and your brand. Earlier I was mentioning about our value and our gifts and that ability to contribute this, this equating to our worthiness. So part of this Taurus energy is really recognizing our value and expressing that value. And I know that sometimes can be

really hard, especially if we have kind of wounds, or things that are unresolved in our ability to see our worth. I have met so many entrepreneurs who are doing amazing, wonderful things, if they're always selling themselves short, or over giving, or not seeing how wonderful they truly are, or concentrating on things that they're not really good at while totally dismissing the things that they're fabulous at. And so finding our value is such a huge responsibility so that we can be a contributor to society. Now I suffer from these, these, these worthiness afflictions as well, I think that is part of the human condition. So don't feel alone know that there are so many of us out there. And even if you're making a lot, if you're have lots of money in the bank, you've probably met some of these people who are just so hungry for money, and they're acquiring all this wealth, yet they are never satisfied. They still never feel like they have enough or they are worthy. And so part of this Taurus energy is to know when you're satisfied, what makes you satisfied. So you're not just over consuming. And so of course, because of all of this, these offers, and the contribution and the value, this Taurus energy has can represent the sales and the offers that you put out into the world, how that's meaning how you express your value, the what you contribute, the what you how you add value to those that work for you, what you invest in, because those are what you personally value, of course, it is part of your personal values that connect you with the customers that you are truly meant to work with. And of course, it's a building your net worth, but not building your net worth at the expense of others. So let's dig into why Taurus energy is important in our business if I mean if I haven't already told you. So of course Taurus energy we need it to build a physical security. We live on Mother Earth, we live in physical bodies, we need to attend and take care and we need to nourish our bodies. And in this world, from a spiritual perspective, we all deserve to live abundantly. We are all worthy to live abundantly. Taurus energy teaches us to know that we have an abundance that we come from this place of spiritual plenty that we have this responsibility to share what we have, that's that contribution. And as we talked about earlier, Taurus is so important because it helps us recognize our value, this recognition of value comes a little bit from Taurus, and it comes also from the second house that rules Taurus. And of course, it comes from Venus. So recognizing our value, those are three different keys that you have at your disposal to understand how you're adding value, and also what to invest in that ups your value. Taurus is also that energy that starts to build wealth, this building of wealth, again, is reciprocal. It's not building so much wealth that you're leaving others behind. But it's building wealth so that you can even give more from your full cup to end to then start to create your legacy that literally again is the farm, that legacy that you hand down to your descendants. So you can see why Taurus is so important in our businesses. Now, what happens when we're not using our Taurus energy, or we're using our Taurus energy only in the shadows zones? Now most of us, especially those of us that live in capitalistic societies, which is Hello all over the Western world. We have these collective woundings around money and worthiness. We've systematically been taught the shadows of Taurus, right. Some of us have these

ideas that that money is sin and greed is sin. That this this idea of building wealth that there's something wrong wrong with us if we want money to survive that we're somehow greedy. And then of course, there's the shadow of over consumerism, right, the the hoarding of resources, feeling the need to go out and buy something every time your feelings are kind of a flutter? I mean, I know I have that too. I love, I love buying things. But where does it cross into that tipping point that if someone is buying so much that they're extending their credit cards and with things that are not really aligned with someone's values. The other thing that in this Western world that we live in is this kind of over indulgence, over indulgence in terms of buying too much eating too much. All kinds of things that Taurus is related to this over indulgence. So if you have any of these shadow sides of Taurus about greed, over consumerism, hoarding of resources, and you know hoarding of resources can also mean money. So, there's a huge huge gap between like the one percenters and everybody else, the people at the very, very top have a bigger responsibility to contribute back into the world. They are using their shadow side of Taurus to hoard resources. Nobody needs that much money, right? That's all about power that the opposite end of Scorpio trying to use physical resources and money to to overpower somebody else. Yes, Shadow of Taurus. And then of course, over indulging, I mean, who needs to go to a buffet like, Oh, my gosh, I don't know about you. But buffet is really grossed me out, I won't go to one over indulgence of eating. But, you know, talk to me last night when I was eating my chocolate ice cream after my son went to sleep. But these systematic shadows of tourists that we have been taught, have all really been taught to serve capitalist and patriarchal societies. And because of this, because we have such a wounded concept of a being to appreciate, like being able to appreciate what we have, we are collectively we don't feel pleasure. And if we're not feeling pleasure, then we can't feel prosperous. There is a tantric link, a tantric teaching link that links pleasure to our creative force that allows us to create prosperity. When we are operating in our shadow side of Taurus and not being able to again, appreciate, we don't appreciate what we have, we're not able to see the value in our talents and our offerings. When we're operating in that shadow side and disconnected from our Taurus energy, we don't feel worthy or deserving or lovable. And again, when we're disconnected from our highest tourist energy, we have zero sense of physical security, regardless if you have a beautiful roof over your head. Now, remember, abundance is a spiritual birthright, one that comes from a place of reciprocity, where we all see our place in the world, where we're only taking what we need, sharing and contributing back where we're building wealth and legacy but not at the expense of taking from others. And lastly, the most important where we appreciate what we have, that is abundance, appreciating what we have. So let's take a look at the ways that we can unlock our Taurus energies in our brands and our businesses. What I want to go through is I want to talk about strong Taurus archetypes if you have your sun, moon or rising in Taurus, I want to talk about Taurus on the cusps of each of the houses. I want to talk a little bit about more Taurus wounds that you may or

may you may be able to find in your natal chart. And then I want to talk about Taurus by the planets. We won't have time to talk about Venus by signs, but I'll share a little bit of tidbit that will give you a little more insight into that. So do you have a strong Taurus brand, so you would qualify as a strong tourist brand, if you have your fundamental your big three the sun moon are rising in Taurus. Or if you have Venus on your rising or in the first house or on your midheaven that's the 10th house like right on your midheaven. So if you have again Sun Moon or rising in Taurus, Venus on your rising first house or midheaven and so what this means is that if you have your sun in Taurus, or actually for all these energies, you are here to build steady wealth, you are here to simplify your business models. And you are here to create and build beauty. I'll share a little bit more about the sun, moon and rising each of those in a little bit. about having those energies with tourists. Now, if you've ever heard those gurus say, hey, you don't need a nice logo, you don't need a good photoshoot. You don't need a beautiful website. Those gurus do not have a strong tourist brand. So if you have Venus on in your first house or at your midheaven or if you have your sun moon or rising in Taurus, you My love, need a beautifully designed visual brand. So yes, beautiful logos, beautiful aesthetic photos, and a website that just allows everyone that is the Venus taking, exerting her power and saying, hey, looks matter, especially for those of you with strong tourist brands. So let's take a look really quickly about Taurus by planet. So when we're looking at planet versus houses, Taurus planets will be the energy you have to build steady value and contribute your worth. And so again, remember this is a gift that you must use with responsibility. So if you have your sun sign in Taurus, you are here. You are an embodiment of creative worthiness and value you are radiating value and creating worth. If you have your moon in Taurus, at a primal level, you need physical security and you need to heal your money stories to receive wealth for someone with moon in in Taurus having a full bank account is a primal need it is not greed. If you have Taurus rising, you will lead by enjoying what you have earned and sharing with abundance. If you have mercury in Taurus, you communicate how to simply build an income and wealth. If you have Venus in her home sign of Taurus. She is super powered and you attract and appreciate valuable resources. Can we say Money Magnet? If you have Mars in Taurus, you are driven by money and achieving prosperity. You probably really are motivated in purchasing luxury goods or goods that you feel are luxurious. If you have Jupiter in Taurus, you expand your personal finances with a focus on practicality and long term investments. If you have Saturn in Taurus, you sustain and preserve your wealth with a focus on savings. This is about money mastery. No one listening has Uranus in Taurus because this is from Uranus is in Taurus from now from 2019 all the way through 2026 and is going to be these very young of beings that are going to evolve to innovate financial freedom and physical resources. If you have kyron in Taurus, which I believe many of you do. This is one of the rooms that we're going to talk about a little bit later is you are here to recognize your deep money wounds and share what you have learned. If you have your north node in Taurus, you

stretch into your prosperity and wealth building. And if you have Taurus in your South node, you can fall back on what you already know about building wealth but do not get stuck there. There's no one alive that has Neptune or Pluto in Taurus today. Before we go into Taurus by house, I want to talk a little bit about those Taurus wounds. And so almost all of us have some kind of Taurus wound around this idea of worthiness. So for example, if you have Taurus intercepted, meaning there is no cusps houses into Taurus. So it looks like you don't have a house that is ruled by Taurus, then this is hard for you because you have a hard time with putting yourself first you have a hard time nourishing your own body or taking care of your physical needs. And in order to do this Aries is your key where you have to put your your motivations and your drives and take self initiative before you can take care of yourself. Now if you have any other karmic planets or energies and I had a client who lovingly Describe karmic planets as our soul histories meaning our souls came into this life with these energies if you have any of the karmic planets like the moon, Saturn Kairos, or South node and Taurus, these are the keys to saying, hey, these are places where I need to, to do some money healing to do some worthiness, healing, to do healing around rejection and worthiness. In my free group, the savvy luminary, there was a big conversation about what people were letting go for the Scorpio full moon, and things. Things ranged from worthiness to comparison to rejection, to loneliness. And so many of these kinds of shadow. emotions come from this route of not feeling lovable, not feeling worthy or deserving of love. So if you have moon, your emotional needs, you're in Taurus, you're going to be looking at any ancestral healing stories or family money, stories around money, so that you can heal those stories work through those stories so that you can feel physically secure. If you have Saturn in Taurus, this kind of relates to this changing doubt and constraint into mastery and responsibility. Saturn is the planet that kind of puts like boundaries and, and restrictions on things. And it can turn into doubt if we don't understand that we are here to create discipline and responsibility and to master that Taurus energy and turn that constraints into responsibilities, self responsibility with Saturn. Now, if you have Caron and Taurus, and I know many of you do, these are rooms that may never heal. But remember, what karma teaches us is that even if we're never fully healed, doesn't mean that we cannot heal others. So when it comes to money and assets, this means that even if you feel like you, you've made mistakes in with money in the past, or, or you have bad credit, it doesn't mean that you are not worthy to be able to earn more abundance and share what you know. And then of course, if you have the South node, this is about moving into trust and power moving into that Scorpio energy stretching into self trust and self empowerment and not getting stuck in this place of hoarding and overconsumption and indulgence with South node in Taurus. So, do you have any of those tourists moons in your business that kind of shed some insight? All right, I'm teaching everything teaching you everything I know about Taurus energy in this episode. So lastly, let's talk about Taurus by house. Your natal chart is divided into 12 sections that look like pi pieces. And these are called the houses and the houses on your chart one through 12

represent an area in your business where you have the most energy to do a certain thing. So for this example, we're looking to Taurus because wherever you have Taurus by house, so the end of the cusp line you're going to look if you see if you have Taurus there, and that house is that area of in your business that you have the most ability and access to build prosperity and wealth in your life and business. So if you are a Taurus rising and you have tourists on the first house, you have a brand identity that builds wealth for others so you can enjoy life. If you have Taurus on the second house, you have offerings that transform the financial lives of your soul customers. If you have Taurus on the third house, you have messaging that expresses the financial gain and value of your offerings. If you have Taurus on the fourth house, you have offerings that increase your ability to provide financially for your family. You add value by creating safe spaces. If you have Taurus on the fifth house, you're here to create pleasurable experiences that allow you to build wealth. If you have Taurus on the sixth house, you are here to build day to day simple systems that enable you to work and add more value with ease and effectiveness. If you have Taurus on the seventh house, you are here to create partnerships and collaborations with other manifests. that enable both parties to build equitable wealth. If you have Taurus on the eighth house, you are here to build efforts and contributions of other people's money and resources that you can leverage to add value. If you have tourism the ninth house you are here to build spiritual and philosophical adventures that allow you to expand your material wealth. If you have tourism, the 10th house, you are here with a primary mission to achieve status and wealth that elevates your professional expertise. If you have Taurus on the 11th house, you are here to create monetized communities and platforms that support humanitarian efforts. And if you have Taurus on the 12th house, you are here to create and build charitable opportunities so that others may feel stable and secure like you. So that was a lot today all about Torres. And I hope you're feeling really worthy and that you're really curious about the value that you add. Before we close with repeating our mantra. I'd love to invite you to our new moon ceremony in Taurus happening in just two weeks. For this new moon in Taurus ceremony. I'm joined by the one and only Natalie Miller of mind witchery. She is a genius at getting you to tap into what you want, and building a life of plenty. So sign up now. The new moon happens on May 11. And we're having our ceremony on Thursday, Thursday, May 13 at 2pm Pacific 5pm. Eastern. So join us for our 90 minute ceremony. We'll be tapping into creating our intentions around building prosperity and value in our businesses. Head over to the savvy luminary.com forward slash new moon to sign up today. Well, thank you again for joining me in this deep talk about values and how we can tap tap into our worthiness. Alright, it's time to close our episode with repeating our tourist mantra. So if you are able, please I invite you to plant your feet from the underground, raise your spine, lift the crown of your head to the heavens and take a clearing breath and repeat after me. I am worthy because I know my value and contribute my value to the world. All right, thanks again. Until next time. If you enjoyed this episode, please consider leaving a rating and review on

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