

# TSL108\_Podcast\_BizStarCast

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## SUMMARY KEYWORDS

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## SPEAKERS

Leslie Tagorda



Leslie Tagorda 00:06

Hey luminary, it's Leslie Tagorda here and I have an information packed episode for you. So get your pencil out and take down some notes because I'll be covering the astrology for the week of August 29 through September 4, which includes Mercury's extended stay in Libra. And I'll also be sharing September's highlights with you. Welcome to the savvy luminary podcast astrology for entrepreneurs. I'm your host, Leslie Tagorda, creator of the astropad method, business astrologer, brand designer, author and Aquarius boss woman, I help visionaries, spiritual entrepreneurs and impact makers like you illuminate and amplify your unique star powers. So you can be the luminary you were born to be. I love understanding all of the cosmic transits that we are all feeling when I put together this business starcast report. This is so that you can understand the energies that we all get to play with. Remember, these are collective cosmic energies available to us all. And there's nothing to be fearful of, even if there's something like a challenging retrograde or a square that you might be feeling. Because instead of looking at a transit as being challenging or hard, we get to get curious with how do we get to use this energy in our lives in our businesses instead of working against them. So as you're about to listen to the cosmic notes of this upcoming week, I urge you to get curious about what you need to learn, and how you get to work with this energy in your businesses. For those outer planets with those larger ships, those outer planets that move slowly, you may feel this energy leading up to a few days, even weeks and leading away from and of course, if you're going to personalize these energies, with conjunctions, and meetings, where I'm giving you specific degrees and activations find out where that degree lives in your own natal chart,

the astrological house that contains that degree is going to give you insight as to where in your life and your business, you're going to have the most impact. And if you have any Natal energies that are also being activated by any of these cosmic energies, that's going to give you more insight as to what's coming up for you in your own business. All right, let's dive into the business star cast for this upcoming week. Oh, my goodness, there's going to be so much information. What do I share with you first and stuck in this, this place of indecision? Mercury, and Libra maybe already working? its magic? Well, how about this? Let's first start off with the week of August 29 to September 4, and then I will share with you the September highlights we get a little bit of a cosmic break, shall we say. So for the week of August 29, your theme really is sharing ideas are going to get a long, extended theme of this where this is kind of the underlying current. Seth Godin says ideas don't get smaller when they shared, they get bigger. So really, what does that mean? That means it don't hold in all your secrets. They are only valuable when you start sharing them with others. Share your information, teach what you have, inspire others, educate others, inform others, and make sure that those others that you're sharing with are deserving that you value them as much as they value you. Because this week, and kind of really throughout September, we're all about the love of shared ideas. In August, Mercury completed its data collection in Virgo, and now this week, it's going to move into Libra for an extended stay. Thanks to that upcoming Mercury Retrograde time to start collecting your data with the people in your community over the ideas you both love. On the 29th that is Sunday, Mercury enters Libra at exactly 10:10pm Pacific 1:10am The next morning for those of you in eastern time, where mercury in Libra is bridging communicative relationships. We get a long time to think about this. So the big question for this theme is what relationships can you speak to over shared ideals. After a fast stay in its home sign of virgo mercury now joins Venus in Libra to get chatty over a relationship building through the shared love of ideas, art, poetry and just connection just connecting to connect. Now through November 6, Yes, you heard that right November 6, Mercury spends an extended stay in lovely Libra. Heads up. We have an upcoming mercury retrograde in Libra in late September to process how we rethink our relationships. I'll share a little bit about that during the highlights. Because mercury will be spending so many weeks in Libra, you get a chance to think and rethink what relationships mean to you and your business. Libra is about connecting to the right people that help us along our business journey. ideal customers, affiliates, business partners, anyone with whom you have a commitment through a contract or a money exchange. With our upcoming Mercury Retrograde this process will be all about discovering who your ideal customers are rethinking how you connect with them, and then creating a plan of how to connect with them. It all starts here with mercury dipping its toes into Libra, so we can bring awareness to our business relationships. Get ready for a few months of deep diving into your ideal customers and partnerships. rethink your relationships. On Monday, August 30, we have our fourth quarter moon in Gemini at seven degrees. This happens in the wee early

morning at 12:13am. Pacific 3:13am. Eastern, where the theme for this fourth quarter moon in Gemini is rest and get curious. What can you do today to relax and think Yes, today is a day where you get relaxed by being able to focus on your mind and mindset. Maybe you're getting through a certification exam, or you need to deepen your knowledge, or you're finishing up a big writing project. That energy feels perfect to get cozy and focus on finishing things. No big energetic effort needed. Finish things up. I'm gonna repeat that finished things don't start new things finish things. The last quarter moon phase is an integration phase in your life and your business where your inner consciousness catches up to what you know at an intellectual level. It's a time to cultivate all that you have learned and assess what you want to continue with and what you want to turn back into the earth as nourishment for the seeds you've planted. It's time to take action so the sharing ideas stop thinking about it start doing about it clarity is in your action. On September 2 that is a Thursday we have Mars opposite Neptune retrograde. This happens at exactly 10:43pm Pacific 1:43am The next morning, where we have spiritual momentum. How can your body show you the way out of confusion for a few days leading up to and a few days away from this exact meeting, you could feel like your head is up in the clouds. Maybe this expresses insight from spirit or clouded mystery where you can't quite grasp the idea. The best way to get clarity is to move through your body move all those emotions and those thoughts and those confusions through your body and take action or devoted movement. This is not the time to get lost in your thoughts. If you decide to take action. Do one focus tasks to get the momentum running in your business. Alternatively, dancing yoga or walking as a mindful conscious act to me Those are all devoted movement physically act to move through any chaos your mind may have. Mars will be at Virgo 22 degrees opposite Neptune retrograde at Pisces at 22 degrees. This is especially enlightening if you have planets or angles in late degrees of mutable sign. On September 4, we have mercury or communications chiding Saturn or retrograde. This happens at 6:30pm Pacific 9:30pm Eastern, where the theme for this meeting in the sky is a focus your thoughts? What tasks can you benefit from deep focus and concentration in your business. This is a great energy to approach agent managing projects and mark that out on your calendar. That's on Saturday. So if you're working on the weekend, this will be a great time for you to approach your demanding project for a quick day leading up to and away from this moment you have focus and concentration that allows you to undertake a demanding mental process. Maybe you need to figure out your budget or create a lead generation flow. You need to figure out your zaps on your automations or even concentrate on writing out your nurture sequence that you've been putting off for so long. This is the time anything that demands a bit more power from your mind will be supported with this aspect. Be aware to focus on impact by doing less instead of more. So like leave all the all those bells whistles, you know, just put them away Focus, focus focus. Most of all keep the energy light before it gets too heavy. A coffee workday in person or on zoom could help your energy flow for you to focus. Mercury will be at Libra of seven degrees

shining Saturn retrograde at Aquarius at seven degrees. This is especially supportive for you if you have planets or angles in early degrees of air signs, Libra, Gemini and Aquarius. So let's take a look at the September highlights and I apologize if you hear screaming in the background because I still have my son home from kindergarten. I don't know if you heard my last episode on Wednesday where I was like totally losing my shit. Well, he goes back to school tomorrow, I am so grateful that all of the kids have tested negative in his classroom and everybody can go back to school. But that was a hard week. So September. So I'm calling September 2021, reorganizing affective systems. But you know, we think about systems and our business. Yes, we're thinking about our routines. And we're thinking about our operations. And we're thinking about our processes like day to day, how do things move in a way that's inflow yet is looking at the whole. And because I'm a business astrologer, I seldom really talk about our traditional astrological aspects like our body. But it has become evidently clear that this month is not just about getting our business in order to rent effectively. But it's really about paying attention to our body. Because we have all been through just so much stress and shifts over the last 18 months. And I don't know about you, but like my body has just been showing that wear and tear, it hasn't had enough exercise, it hasn't had enough sleep, it hasn't had enough like conscious movements, like I have so much pain right now. And I feel really, really stiff. And that is because I've been holding on to all of the stress and all these experiences that have been happening to us individually and through like just the collective world, I can feel myself holding that stress in my hips and in my hamstrings me personally. So as we're thinking about this overview, I want you to really start thinking about your body as the organism, the vessel that you have to walk this earth and to run your business. But it also wants you to think of the organization of your business as as a whole as a body of its own that is a part of your soul's extension. So let's talk about this reorganizing effective systems for your body and your business. And another just really quick, I just wanted to add this in. I am the resident astrologer for origin run by Kate Northrup, the origin collective. And so some of these themes that I'm sharing here I've shared with the origin. And where an origin was much, much, much more body focused that I wanted to really bring in a little bit with our business focused astrology report. All right, here we go. This is star cast for September highlights. So cosmically, it's one of the quieter months of the year, where we have days on end with no big planetary alignments. But then boom, we have potent days, like on the new moon, with many exact energies aligning, as you go through September, it will be clear how you need to bring in more flow and ease into your routines. And for those tasks and rules that seem guided by instinct, you will, you will see now how you have to bring clarity and organization. This is really blending in that need to do in ground with the need to be effective and in flow. So I'm calling this effective flow. So not just like going with the flow and not having any direction and not just being so rigid that you don't have flow. But where is that balance between effectiveness, routine, and flow. On a side note, it's this month that you'll want to pay attention to your body. As the

earth element is strong this month. Your body is your vehicle in this lifetime that takes action on what you are born to manifest and create through your business. Your body gets to use some of this cosmic downtime to integrate all the massive shifts you have experienced over the last 18 months. Your experiences may still be existing in your mental sphere. But you now need to embody these experiences. Your body and its dense, earthy form needs time to process and Space to Ground, and astrology your body is the earth element, the physical embodiment of your spirit, mind and heart that you get to work and play with this lifetime here on Earth. You receive your inspiration and insight from spirit in the fiery realm. Then you bring it down think about what that inspiration means with your mind. And logic and reason in the air realm. Next, your emotions continue to channel that down your inspired ideas so you can feel about it in that watery realm. Your emotions hold the key, because it's from this place of heart and feeling your emotions that your ideals can ground in your body and the earth realm. Your emotions are the key because it shows us how your body will act, while your body gets stuck in inaction through fear or procrastination. Will your body and flame and anxiety from overthinking about the future or obsessing about the past? Or will you allow yourself to feel and work through your emotions so they can freely move through your body instead of getting stuck? If you can allow yourself to move through your emotions and rest. You can take action that is aligned with your heart and spirit while keeping your body agile. This interaction culminates in what you do in your business. Can you see how this process can we mentally keep you stuck or can keep you moving and flowing freely through with agility. Give yourself your routines in your business and your body permission to stretch, rethink and reenergize this month. This month, you get to work with Virgo, and so much earth energy, earth energy that wants to ground and create and Virgo that wants to make whole and diagnose the health and integrate all of the parts for you and your business integrating all of the parts through your body, heart, mind and soul. So here's all the earthy planets that are going to support you in September. We have sun in Virgo most of the month until the very end until the 22nd. We have Mars also in Virgo in the early part of the month. We have Pluto in Capricorn all month all year really for the next for quite a while Pluto is just hanging out in Capricorn just blowing up all those structures that society has put all those old, outdated structures and systems Pluto in Capricorn all month all year. Uranus in Taurus again all month really all you're also aware it's really asking us to up level, our earthy environment and all of our physical resources. Then we have our moon zipping through this month and it spends three times in earth science it's spent in the moon spends in Virgo between September 6 through the night and Capricorn between September 15th and 17th. And in Taurus between the 24th and 27th. I find that maybe this month while the moon is in Virgo and Capricorn, we're going to feel really grounded and really secure in what we create during those earthy moon times because the moon will be in such harmonious alignment while the sun is in Virgo. So especially now this September 6 through September 9 part when the moon



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sun are in Virgo, the stars will feel like you want you are really able to tune into your body's needs and see your business as an organizational hole. This is so good to just kind of see where are your gaps? Where are your strengths Where do things need to kind of be evened out, the energy of the month is going to help you embody how you're meant to effectively serve. That's all that Virgo energy were experiencing. The types of relationships you value, that's Venus in Libra, and how you share and connect over those ideals in your relationship. That's mercury in its extended stay in Libra. So this month we see Venus entering Scorpio this happens on September 10 exciting I love venus in scorpio it's so powerful. Again, if you have any judgments I already consents you saying oh no Scorpio. I'm going to have you reframe. I'll talk about that next week. Then we have Mars entering Libra, where you know Mars entering Libra. It's super interesting because Mars will be entering Libra, right? And Mars isn't really at home in Libra, but Venus is in Scorpio. And so this time after September 14 we're going to have a Venus Mars mutual reception where that give and take that Mars and Venus does so well is going to feel really aligned with this Libra Scorpio energy. And then we have sun entering Libra on September 22 creating our Libra season after we finish Virgo season. And then of course we have our mercury retrograde in Libra. Remember mercury just just stepped into Libra at the very tail end of August. Mercury is going to be in Libra all the way through into November. Just because we have This second Mercury Retrograde this time, all in Libra highlighting 15 degrees in Libra between that 10 degree and the 25 degree mark of Libra. So make sure you're checking out your chart between 10 degrees and 25 degrees of Libra. Because that place in your chart Mercury is going to pass by three times. And it's going to show you how you need to step up your relationships. And it's going to show you that place in your chart where you really need to rethink how relationships are showing up in your business. So Mercury Retrograde mark your calendars starts on September 26. Although mercury goes into the shadow zone, on September 7, we have our two lunations. In September, we have our new moon in Virgo at Virgo 14 degrees on September 6, and that's really also a big one, like Mark your calendar with that September 6, there are a lot of planetary energies that are really focused on that one day, like a whole weeks of planetary shifts happening on one day. So I feel like that's going to be a really potent day for you in your business, to really clarify what you want, how healthy you want to be, what kind of routines and systems that really support you to be more free and inflow in your life. Remember, these systems and these structures aren't meant to be oppressive. They're meant so that we can really climb and stretch our wings and feel like while still feeling supportive. That's what

systems ultimately are really for. And then of course, we have our full moon in Pisces on September 20. This is that Pisces of 28 degrees, where we will get to let go, that's going to be a beautiful lunation as well, that full moon there are a lot of planetary energies. We have the sun and the Mars conjunct at that time. And then we have the moon conjunct Neptune for that full moon. And you know, with the moon and Neptune I feel like so many of my clients and myself and my other spiritual entrepreneurs, we often have some kind of aspect between our moon and Neptune that really gives us that, that need to incorporate spirituality in our businesses. So that full moon is going to be really illuminated and how we're supposed to use our intuition and our spiritual tools in our businesses more. And if we've been kind of in this place of being disillusioned by that or not really seeing how to bring it all together. I think that this full moon will allow us to let go of any resentments that we may have let go of any kinds of confusion that we have and trust ourselves to be motivated by spirit. I know that sounds like really Whoo. But that's just reading the chart. That's how I see it. So everyone, that is what I have for this podcast episode on Sunday, I hope you've marked your calendars. As a quick little reminder, last a couple of weeks ago, we wrapped up *Written in the Stars*, how to read your natal chart for business. And I was so excited to share my wisdom with over 60 entrepreneurs who wanted to really bring more astrology to guide their business. And we are now ready for it to as a standalone training. So if you have any curiosity with all these degrees and exactly what I'm talking about, you know, head over to the savvy luminary.com forward slash *Written in the Stars*. And you can get five modules of mini trainings that you can learn how to read your natal chart and use it in your business. All right, that's all I have for now. Take care. The greatest thing that you could do to me to pass things forward is to head over to Apple iTunes and leave a rating and review for this podcast. let others know what you think. And each rating and review helps this podcast be more visible to listeners. Like you